

# Technical Assistance Overview

U.S. DEPARTMENT OF  
**ENERGY**

Energy Efficiency &  
Renewable Energy



SEP & EECBG Technical Assistance Program:  
Creating Jobs, Building Clean Energy Capacity

October 2010

Pam Bloch Mendelson  
EECBG Technical Assistance  
Liaison

- Goals & Objectives
- Key Principles
- Approach & Delivery
- Accessing TA
  - Online resources: Solution Center
  - Provider network: Technical Assistance Center (TAC)
- Next Steps

**Goal:** To provide SEP & EECSBG recipients with the resources needed to swiftly implement successful and sustainable clean energy programs.

## Objectives

- Accelerate implementation, by proactively providing assistance to grantees
- Improve the performance of programs and projects, by connecting grantees to technical expertise and sharing best practices
- Increase the return on Recovery Act investments, by focusing on highly-leveraged initiatives
- Increase the sustainability of Recovery Act investments, by assisting grantees in developing policies and programs
- Build protracted capacity at the state, local, and tribal level, by supporting and expanding a network of energy practitioners

- Team Approach
  - DOE Headquarters
  - DOE Project Officers
  - State and Local Regional Coordinators
  - Provider Network
  - TAP Infrastructure (TAC and Call Center)
- Streamlined assistance, minimizing layers of bureaucracy
- Dynamic and flexible framework, capable of responding to your needs and growing as demand requires

- Establish a network of technical experts to develop materials and provide one-on-one assistance
- Create an online portal to house TA resources
- Deploy *regional coordinators* that 1) connect grantees to technical assistance resources and 2) identify emerging trends and needs
- Create infrastructure to systematically manage TA requests

# Accessing TA: Online Resources

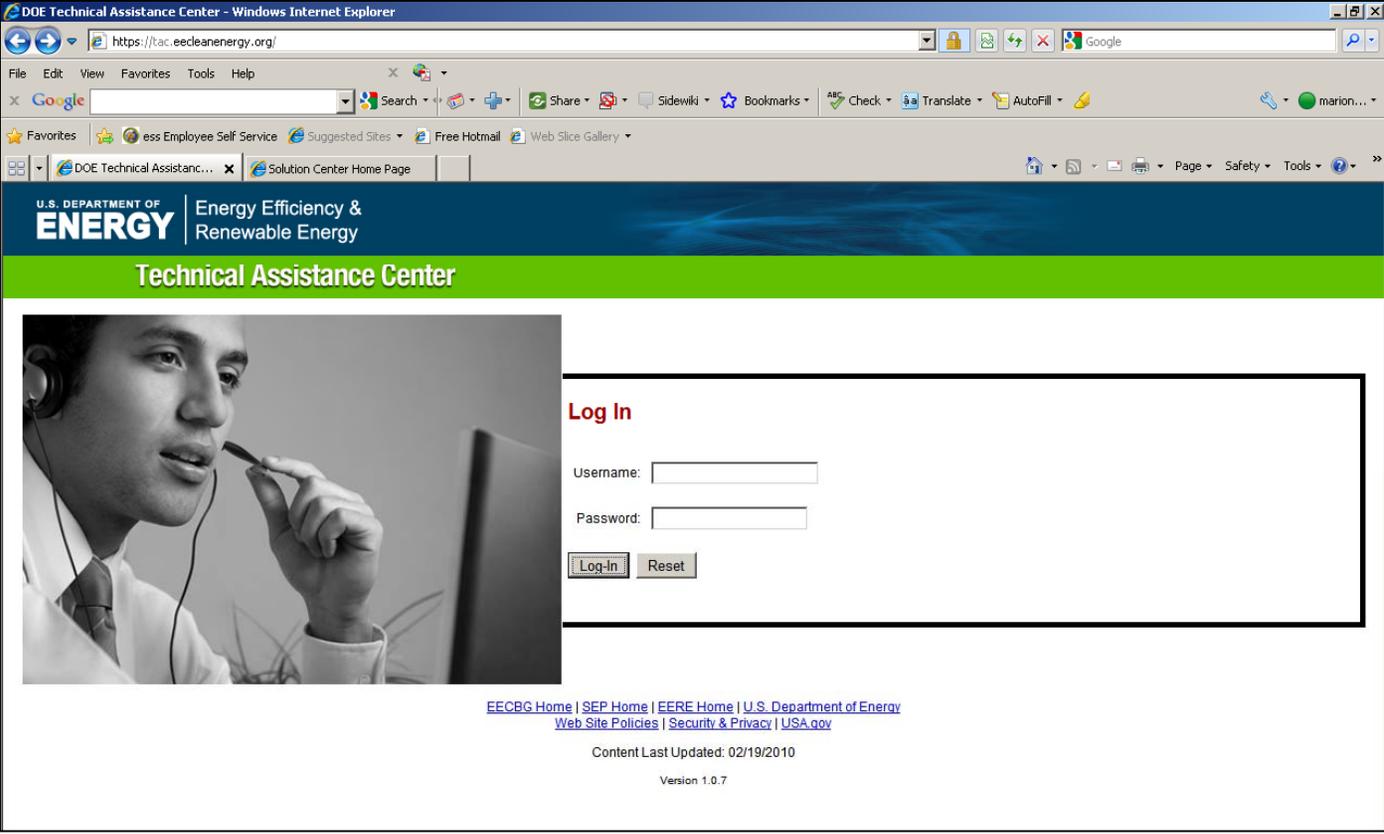
Solution Center 2.0 live now: <http://wip.energy.gov/solutioncenter>

The screenshot shows the Energy Solution Center website. At the top, it features the U.S. Department of Energy logo and the text "Energy Efficiency & Renewable Energy". Below this is a green banner with "Solution Center" and "Technical Assistance for EECBG & SEP". A navigation bar includes "Webcasts", "Project Map", and "Request Technical Assistance". On the left, a sidebar lists categories: Buildings, Electric Power and Renewable Energy, Energy Education, Industry, Policy, Planning, and Energy Security, Transportation, Financial Products, and Technical Assistance Services. The main content area includes a description of the Solution Center, an "Upcoming Webcast" titled "Getting to Net Zero Today" on March 18, 2010, and a "Need Help?" section with a "Click Here to Request Technical Assistance" button and the phone number 1-877-EERE-TAP. On the right, there is a search bar and a "FEATURES" section with buttons for "SEP Program Guidance" and "EECBG Program Guidance". At the bottom, an "Activities" section describes resources for EECBG and SEP activities, accompanied by a diagram showing various energy efficiency and conservation activities like "Material Conservation Programs", "Reduction and Capture of Methane and Greenhouse Gases", "Energy Efficiency Retrofits", "Energy Distribution Technologies", "Renewable Energy Technologies on", "Residential and Commercial Building Energy Audits", "Development of an Energy Efficiency and Conservation Strategy", and "Financial".

Resources include: best practices, templates, webinars, project map, events calendar, TAP blog

# Accessing TA: Provider Network

Technical Assistance Center live now: <https://tac.eecleanenergy.org/>



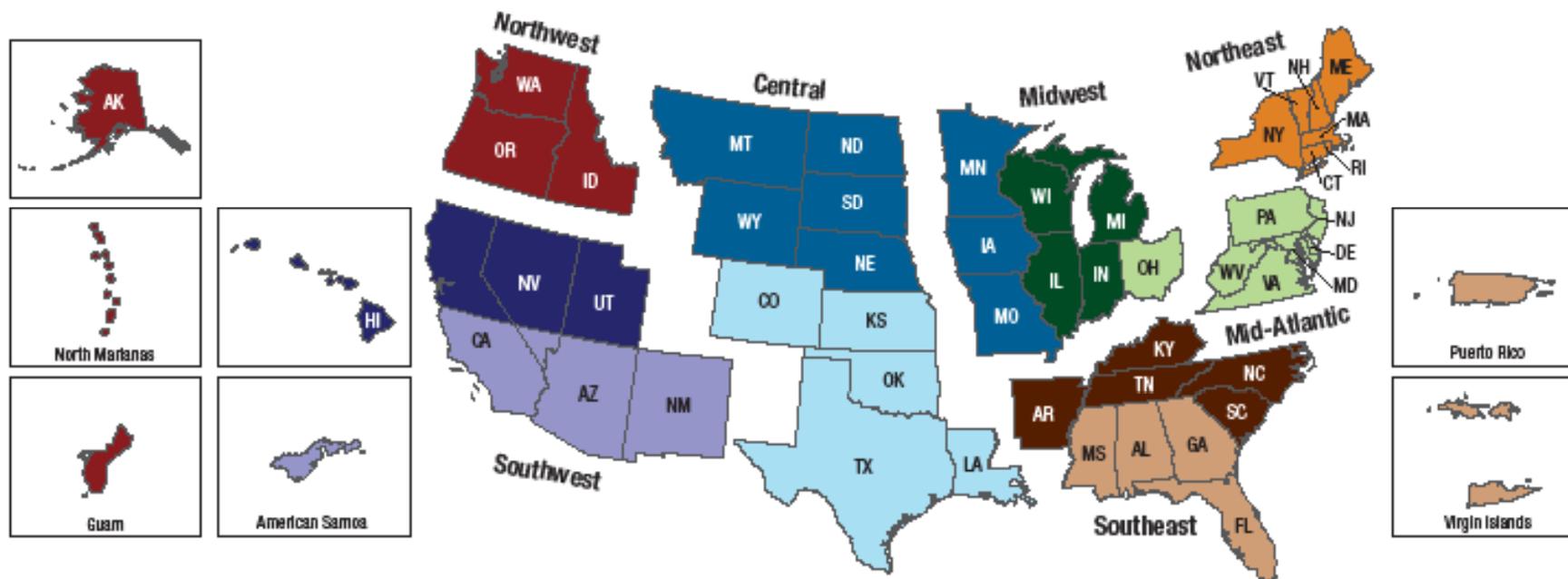
The screenshot shows a Windows Internet Explorer browser window displaying the DOE Technical Assistance Center website. The browser's address bar shows the URL <https://tac.eecleanenergy.org/>. The website header features the U.S. Department of Energy logo and the text "Energy Efficiency & Renewable Energy". Below the header is a green banner with the text "Technical Assistance Center". The main content area includes a photograph of a man wearing a headset and holding a pen to his chin, looking at a computer monitor. To the right of the photo is a "Log In" form with fields for "Username:" and "Password:", and buttons for "Log-In" and "Reset". At the bottom of the page, there are links for "EECBG Home", "SEP Home", "EERE Home", "U.S. Department of Energy", "Web Site Policies", "Security & Privacy", and "USA.gov". The footer text indicates "Content Last Updated: 02/19/2010" and "Version 1.0.7".

Make a request for direct technical assistance here  
or call 1-877-EERE-TAP (1-877-337-3827)

# Who is TAP?

DOE National Laboratories: National Renewable Energy Lab, Lawrence Berkeley National Laboratory, Oak Ridge National Laboratory • American Council for an Energy-Efficient Economy • Ballard Spahr, LLP • Boise State Environmental Finance Center • Catalyst Financial Group • Center for Climate Strategies, Inc. • E. P. System Group • Energy Efficiency Finance Corporation • Energy Futures Group • Energy Programs Consortium • Energy Services Coalition • Great Lakes Environmental Finance Center • HarcourtBrown • ICF International • Midwest Energy Efficiency Alliance • National Association of State Energy Officials • National Association of Counties • National Governors Association • National Resources Defense Council • New England Environmental Finance Center • New Mexico Tech Environmental Finance Center • Northcross, Hill & Ach • Northeast Energy Efficiency Partnerships • Northwest Energy Efficiency Alliance • Public Technology Institute • Renewable Funding • Sentech, Inc. • Southeast Energy Efficiency Alliance • Southwest Energy Efficiency Project • Stewards of Affordable Housing for the Future • Syracuse Environmental Finance Center • Tensleep Advisory • The Cadmus Group, Inc. • University of Delaware Center for Energy and Environmental Policy • University of Louisville Environmental Finance Center • University of Maryland Environmental Finance Center • University of North Carolina Environmental Finance Center • University of North Carolina School of Government • Vermont Energy Investment Corporation

# EECBG/SEP TTA Regional Coordinators



## State Regional Coordinators

<b>Northeast</b>	Chuck Guinn, <a href="mailto:straguinn@aol.com">straguinn@aol.com</a> 518-478-0748
<b>Mid-Atlantic</b>	Chuck Clinton, <a href="mailto:cclinton@naseo.org">cclinton@naseo.org</a> 703-299-8800 x19
<b>Southeast</b>	Brian Henderson, <a href="mailto:bhenderson@naseo.org">bhenderson@naseo.org</a> 518-469-7497
<b>Midwest</b>	Jeff Pillon, <a href="mailto:jpillon@naseo.org">jpillon@naseo.org</a> 517-580-7626
<b>Central</b>	Jim Ploger, <a href="mailto:jploger@naseo.org">jploger@naseo.org</a> 785-383-2557
<b>Northwest</b>	Bill Nesmith, <a href="mailto:wnesmith@naseo.org">wnesmith@naseo.org</a> 503-580-4499
<b>Southwest</b>	Jim Arwood, <a href="mailto:jarwood@naseo.org">jarwood@naseo.org</a> 602-468-1702

## Local Regional Coordinators

<b>Northeast</b>	Marianne Graham, <a href="mailto:MGraham@icfi.com">MGraham@icfi.com</a> 603-291-0071	<b>North Central</b>	Zach Abrams, <a href="mailto:ZAbrams@icfi.com">ZAbrams@icfi.com</a> 646-334-1174
<b>Mid-Atlantic</b>	Leigh-Golding DeSantis, <a href="mailto:LDeSantis@icfi.com">LDeSantis@icfi.com</a> 202-862-1202	<b>South Central</b>	Micah Brill, <a href="mailto:MBrill@icfi.com">MBrill@icfi.com</a> 202-862-1177
<b>Southeast 1</b>	Marylou Einfalt, <a href="mailto:MEinfalt@icfi.com">MEinfalt@icfi.com</a> 252-848-4254	<b>Northwest</b>	Karen Tsai, <a href="mailto:KTsai@icfi.com">KTsai@icfi.com</a> 415-677-7165
<b>Southeast 2</b>	Mitch Brown, <a href="mailto:MitchBrown@icfi.com">MitchBrown@icfi.com</a> 404-861-7227	<b>West</b>	Liz Grubin, <a href="mailto:LGrubin@icfi.com">LGrubin@icfi.com</a> 415-677-7114
<b>Midwest</b>	Therese Dorau, <a href="mailto:TDorau@icfi.com">TDorau@icfi.com</a> 202-862-2686	<b>Southwest</b>	Aaron Burdick, <a href="mailto:ABurdick@icfi.com">ABurdick@icfi.com</a> 818-325-3158

# Provider Network Resources

State and Local Capacity Building	<ul style="list-style-type: none"><li>• Trainings</li><li>• Workshops</li><li>• Peer-to-peer matching</li></ul>
Technical	<ul style="list-style-type: none"><li>• Renewable energy siting and development</li><li>• Review of technical specs for RFPs</li><li>• Strategic planning, energy management, and conservation strategies</li><li>• Green building technologies</li><li>• Building codes</li></ul>
Program Design and Implementation	<ul style="list-style-type: none"><li>• Policy and program development</li><li>• Coordinating rate-payer funded dollars with ARRA projects and programs</li><li>• Sustainable community and building design</li><li>• State and regional EE and RE assessments and planning</li><li>• EE and RE portfolio program design elements</li></ul>
Financial	Program design support and guidance on financing mechanisms such as: <ul style="list-style-type: none"><li>• Revolving loan funds (RLFs)</li><li>• Property-assessed clean energy (PACE)</li><li>• Loan loss reserves and enhanced credit mechanisms</li></ul>
Performance Contracting	<ul style="list-style-type: none"><li>• Designing and implementing a performance contract</li><li>• Leveraging private investment</li><li>• Reducing institutional barriers</li><li>• Tracking and comparing programs</li></ul>

## List of Problems Already Solved

- 1) Oriented grantees to how the TAP can work for them
- 2) Answered questions about reporting for direct recipients:
  - Where to Report (PAGE & [Federalreporting.gov](https://www.federalreporting.gov))
  - Directing to PAGE help
  - Identifying common stumbling blocks
- 3) Put grantees in touch with the correct Project Officer
- 4) Troubleshoot technical assistance needs and make tailored requests for grantees
- 5) Provided quality assurance on lost or stalled technical assistance requests
- 6) Addressed ASAP questions or referred to ASAP help
- 7) Provided Buy American resources and connection to Subject Matter Experts
- 8) Provided Davis Bacon resources and connection to Subject Matter Experts
- 9) Referred NEPA Review Questions to Subject Matter Experts
- 10) Informed grantees about success stories and [Energyempowers.gov](https://www.energyempowers.gov)

# TA to Make your Energy Efficiency Projects Sustainable

TAP can provide resources and facilitate connections that may be useful to grantees in maintaining programs beyond ARRA:

- Peer-to-peer matching with other grantees
- Collaborating with city and county grantees on local/regional programs
- Connecting with utilities and regional energy efficiency alliances
- Program Financing
- Energy Savings Performance Contracting

# Questions for Technical Assistance Staff?

## TA Staff:

- Local government grantees: Local Regional Coordinator Leigh-Golding (LG) DeSantis at 202-862-1202, [LDeSantis@icfi.com](mailto:LDeSantis@icfi.com)
- State Regional Coordinator: Chuck Clinton at 703-299-8800 X19, [cclinton@naseo.org](mailto:cclinton@naseo.org)
- Pam Bloch Mendelson, EECEBG Technical Assistance Liaison at 202-287-1857 or [Pam.mendelson@ee.doe.gov](mailto:Pam.mendelson@ee.doe.gov)